



FOR IMMEDIATE RELEASE

GTM Payroll Services Launches www.GTM.com and Consolidates Brand

Clifton Park, NY (July 1, 2008) – GTM Payroll Services Inc., a nationwide leader in payroll, tax and human resource management for both businesses and household employers, announced the launch of the company's new comprehensive website.

The new site, located at www.gtm.com, provides a comprehensive overview of the company's business administrative services offerings - customizable for a wide variety of markets and industries including: corporate HR, accounting, construction, restaurant, household employment, and many more.

The new site has combined GTM's multiple brands, (Tech Valley Payroll® and GTM Household Employment Experts®) under the larger corporate brand of GTM Payroll Services Inc. Previously, GTM's separate sites focused on those product lines' individual markets. The merging provides a valuable online resource center for both businesses and household employers; as well as an enhanced user experience.

"One of GTM's core values is to provide superior service to our clients," said Lara Spendiff, marketing director at GTM Payroll Services. "Our new website enables us to offer our clients our extensive tools, resources and information in one comprehensive, central location."

The new site incorporates additions such as GTM's Time & Attendance, HR Central, EasyPay® Online account access as well as the secure Employee Self Service, from one point of entry. For visitors requiring more information on GTM products and services, a Live Chat is also available directly with GTM's professional sales and service teams.

"Our new site is designed to better suit our clients' needs. We view this not only as a marketing and customer service investment but as a way for all our clients and partners to see the strength of the organization and the depth of our service offering that we have been providing to clients throughout the United States," commented GTM CEO, Guy Maddalone.

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GTM Payroll Services Inc.

Founded in 1991, GTM Payroll Services is a nationwide leader in payroll and human resource management for both business and household employers. Recognized as one of Tech Valley's entrepreneurial success stories, GTM has been honored as an INC. 5000 company by INC. Magazine, and has ranked one of the Top 25 fastest-growing private companies in the Capital Region for four consecutive years by the Capital District Business Review. GTM's brands include Tech Valley Payroll®, GTM Household Employment Experts® (The Original Nanny Tax & Payroll Company) and A New England Nanny®. Privately held, GTM Payroll Services is headquartered in Clifton Park, NY.

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