



GTM Payroll Services Inc.
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FOR IMMEDIATE RELEASE

HOUSEHOLD PAYROLL & TAX SERVICES PIONEER GTM ANNOUNCES THE RELEASE OF ITS GROUND-BREAKING AGENCY MANAGEMENT SYSTEM NANNYJOBS★PRO™ 3.0

Clifton Park, NY – (April 1, 2008) – GTM Payroll Services announced the release of NannyJOB★PRO™ 3.0, GTM's ground-breaking Agency Management System, to an enthusiastic audience of current licensees with a demo of the software.

With more than 20 years of household employment industry experience, GTM designed & developed NannyJOBS★PRO 3.0 through in-depth research and extensive input from household employment agencies. Built on the success of its HMS platform, GTM has recreated a strategic business tool for agencies to deliver more qualified placements to more clients, in a practical and efficient manner. NannyJOBS★PRO 3.0 streamlines back-office processes, thereby helping users' increase bottom line profits and build referral relationships! NannyJOBS★PRO 3.0 is convenient, secure and easy to use. With NannyJOBS★PRO 3.0 licensees can do business anytime, anywhere with internet connectivity. Security is guaranteed and data is transferred via 128 bit encryption. Simple click through tabs make navigation a breeze.

NannyJOBS★PRO 3.0 delivers everything a placement agency needs:

Designed specifically for the Household Employment Industry: NannyJOBS★PRO 3.0 is the only Agency Management System of its kind

Proven Technology: GTM took user feedback to the next level with Version 3.0 - Since inception, the software has assisted licensees in collectively fulfilling over 1,700 long-term and 15,000 short-term work orders for their clients

Trusted: Built on the foundation of GTM's long-standing commitment to the Household Employment Industry and ground-breaking HMS platform, NannyJOBS★PRO 3.0 is a stable and secure solutions suite for nanny agencies

A Complete Solution: A fully-integrated, web-based household management suite with built-in reporting, online training modules, billing and credit card authorization, and candidate matching tool

Flexible: Customization and configuration options to meet the unique needs of the users and branding look of agency licensee

"Our clients wanted tools to grow their businesses that have enhanced ease-of-use, are more intuitive and more responsive. Recognizing the opportunity to address these needs, GTM has developed the next generation of software specifically focused on the household employment industry," says Guy Maddalone, GTM Payroll Services' CEO and household employment industry veteran.

"There is a growing need for agencies to automate their back-office processes with this type of software solution, in order to maintain their competitive advantage. NannyJOBS★PRO 3.0 was developed based on our existing users' feedback and the industry's need for advanced candidate-client matching platforms."

The release of NannyJOBS☆PRO 3.0 is the result of over 12 months of development, which included extensive data collection, feedback analysis, design review, and more than 3,000 hours of programming and testing. With NannyJOBS☆PRO, GTM has significantly redeveloped the system as notable in the more engaging graphic user interface, enhanced ease of use capabilities, updated work-flow and processing functionality, faster and more detailed reporting, progress tracking grid labels, and greater accessibility at a quick glance.

Learn about the features of NannyJOBS☆PRO™ 3.0, from GTM's expert household payroll team or schedule a demo, call GTM Toll Free at 800.929.9213 or contact us online.

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About NannyJOBS☆PRO™ 3.0

Since 1996, GTM's NannyJobs.com has brought agencies and nannies together through a safe-and secure manner. NannyJobs.com is an agency-only website which attracts candidates and families to their services from a national perspective. NannyJOBS☆PRO is a full back-office suite geared specifically for nanny agencies to automate candidate recruitment, applicant tracking and placement operations; as well as aid in the tracking of family requirements, matching, billing and reporting.

About GTM Payroll Services

Founded in 1991, GTM Payroll Services is a nationwide leader in payroll and human resource management for both business and household employers. GTM's brands include Tech Valley Payroll®, GTM Household Employment Experts® (The Original Nanny Tax & Payroll Company) and A New England Nanny®. Privately held, GTM Payroll Services is headquartered in Clifton Park, NY. www.gtm.com

For more information, please contact:

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